kotak®

Investment Banking

April 12, 2019

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Secretary
The National Stock Exchange of India Limited
Exchange Plaza
Plot no. C/1, G Block
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051

Re: Post Offer Public Announcement ("Post Offer Public Announcement") to the public shareholders of Next Mediaworks Limited ("Target Company") with respect to the open offer ("Offer" / "Open Offer") for acquisition of up to 1,73,92,157 fully paid-up equity shares of face value of INR 10 (Indian Rupees ten only) each representing 26% of the Voting Equity Share capital from the Public Shareholders of the Target Company

Dear Sirs,

Please find enclosed the Post Open Offer advertisement (**"Post Offer Advertisement"**) for the captioned Open Offer, which has been released to appear in the following newspapers on April 12, 2019, under regulation 18(12) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended:

- Mint (English) (all editions)
- Hindustan Times (English) (all editions)
- Hindustan (Hindi) (all editions)
- Navshakti (Marathi) (Mumbai edition)

Kindly take the above information on your records, and confirm receipt of the same.

Yours Sincerely,

For **Kotak Mahindra Capital Company Limited**

Name: Amit Joshi

Encl.: As stated above

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C - 27, "G" Block
Bandra Kurla Complex
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